

BIG LITTLE THEATRE SCHOOL

SPONSORSHIP & PATRON SCHEMES

INDIVIDUAL SUPPORT

❖ SUPPORTER

£25 pa

Supporters receive;

- a copy of the termly newsletter "BIGLITTLE NEWS"
- Listing as a supporter/patron in all show programmes, prospectus & the BIGLITTLE web site.
- advanced information about forthcoming shows/concerts & events
- invitation to BIGLITTLE prize giving

❖ BRONZE PATRON

£50 pa

Bronze patrons receive;

- All SUPPORTER benefits PLUS...
- 2 complimentary "passports" to BIGLITTLE FESTIVAL (March)
- discounted tickets to major events

❖ SILVER PATRON

£100 pa

Silver patrons receive;

- All BRONZE PATRON benefits PLUS...
- invitation to BIGLITTLE "open rehearsal" (May/June)
- 2 complimentary tickets for BIGLITTLE SPOTLIGHT summer production (July)

❖ GOLD PATRON

£200 pa

Gold patrons receive;

- All SILVER PATRON benefits PLUS...
- invitation to BIGLITTLE "open rehearsal" (May/June)
- 2 additional (4 in total) complimentary tickets for BIGLITTLE SPOTLIGHT summer production (July). *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception

SIGN UP FOR TWO YEARS SUPPORT AND RECEIVE 25% OFF THE COST OF THE SECOND YEAR'S SUPPORT

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CORPORATE SUPPORT

❖ CORPORATE PATRON £250 pa

Corporate patrons receive;

- a copy of the quarterly newsletter "BIG LITTLE NEWS"
- Listing as a supporter/patron in all show programmes, prospectus & on the BIGLITTLE web site.
- advanced information about forthcoming shows/concerts & events
- invitation to BIGLITTLE prize giving (November)
- invitation to BIGLITTLE "open rehearsal" (May/June)
- 4 complimentary "passports" to BIGLITTLE FESTIVAL (March)
- 2 complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception
- 2 complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)

❖ ANGEL £500 pa

- All CORPORATE PATRON benefits PLUS...
- 4 additional (6 in total) complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception
- 2 additional (4 in total) complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)

❖ ARCHANGEL £750 pa

- All ANGEL benefits PLUS...
- 4 additional (10 in total) complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- 2 additional (6 in total) complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)
- Complimentary ¼ page (A4) advert in BIGLITTLE SPOTLIGHT production programme

❖ GUARDIAN ANGEL £1,000 pa

GUARDIAN ANGELS PROVIDE FUNDING DIRECTLY FOR STUDENT BURSARIES TO ENABLE THOSE WHO MAY NOT OTHERWISE BE ABLE TO AFFORD FULL FEES TO EXPERIENCE BIGLITTLE TRAINING.

- All ARCHANGEL benefits PLUS...
- Dedicated editorial press coverage of your contribution to the training of local young performers through our local media contacts.
- Invitation to all BIGLITTLE events, productions, showcases etc.

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PRODUCTION SPONSORS

❖ **VISION ENSEMBLE SPONSOR** **£1,000 pa**

This package is for **EXCLUSIVE SPONSORSHIP** of the **VISION** musical theatre ensemble for one year. **VISION** is the performing name of students from the school's professional development programme, and throughout the year they perform at a number of concerts and community events across the Dorset/Hampshire area, often including large scale outdoor public venues (e.g. Bournemouth Square & bandstand). **VISION** are currently holders of the Bournemouth Youth Choir of the Year prize and have been now for the last three years. Acclaimed by press, audiences and fellow theatre professionals this sponsorship represents an outstanding opportunity to be associated with a vibrant and young ensemble.

Benefits received by the sponsor include;

- Prominent featuring of sponsor's name & logo wherever the **VISION** identity occurs.
- Dedicated editorial coverage through local media and on BIGLITTLE website.
- The use of the ensemble for an event for the sponsor. *[lots of possibilities here – a concert, dinner event for clients, family day, press launch etc.]*
- Opportunities for marketing Sponsor's product/service through **VISION** appearances. *[all sorts of types of activity are possible here, subject to negotiation]*
- 4 complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception
- 10 complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)

❖ **BIGLITTLE FESTIVAL EVENT SPONSOR** **£2,000**

This package is for **EXCLUSIVE SPONSORSHIP FOR ONE YEAR** of the **FESTIVAL** event held annually over a weekend in March. This event is held to celebrate & showcase the work taking place throughout the school and youth theatres. An ideal opportunity for a family focused business to gain access to the students, parents, families & friends of the school.

Benefits received by the sponsor include;

- Inclusion in the BIGLITTLE FESTIVAL branding
- Dedicated editorial coverage through local media and on BIGLITTLE website.
- 20 complimentary "passports" to the festival event. *[additional passports available at discounted rates]*
- Opportunities for marketing Sponsor's product/service at FESTIVAL. *[all sorts of types of activity are possible here, subject to negotiation]*
- 4 complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception
- 4 complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)

- **SPONSORSHIP CONTRACTS FOR TWO OR MORE YEAR TERMS ARE ALSO POSSIBLE**

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SPOTLIGHT PRODUCTION SPONSOR

£5,000

This package is for **EXCLUSIVE SPONSORSHIP FOR ONE YEAR** of the school's annual **SPOTLIGHT** production held each July at the Pavilion Theatre in Bournemouth. This show is the school's major production of the year involving all our youth musical theatre students – numbering nearly 200 performers. This show has a high profile within the Bournemouth area and has received wide acclaim from the press & public as well as high level theatre professionals from within the theatre industry nationwide. The show attracts much press coverage and is very often the only significant event in Bournemouth during its playing week.

It is recognized that this is major sponsorship and its value to the school and our activities cannot be over played. As a result we would be keen to discuss with any potential sponsor any ways that we could complement each other's activities in addition to the benefits listed below.

Benefits received by the sponsor include;

- Logo/branding on all **SPOTLIGHT** leaflets, posters & other advertising media.
- Dedicated editorial coverage through local media and on BIGLITTLE website.
- 20 complimentary tickets for the production. *[additional tickets available at discounted rates]*
- Complimentary full page, full colour advert & editorial in show programme. Opportunities for marketing Sponsor's product/service at the theatre during show week and during promotional events in the run up to the show... *[all sorts of types of activity are possible here, subject to negotiation]*
- The use of the school's musical theatre ensemble VISION for an event for the sponsor. *[again, lots of possibilities here – a concert, dinner event for clients, family day, press launch etc.]*
- Invitation to view rehearsals at key points during the creative process.
- Co-hosting with BIGLITTLE the **SPOTLIGHT** post-show first night reception
- 8 complimentary tickets for BIGLITTLE "VISION" cabaret dinner (November)

- **SPONSORSHIP CONTRACTS FOR TWO OR MORE YEAR TERMS ARE ALSO POSSIBLE**

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❖ SUMMER “WORK EXPERIENCE” MUSICAL PRODUCTION SPONSOR £5,000

SUMMER 2009

Each year Big Little Theatre School mount a project for committed and talented young performers to experience the skills, disciplines, challenges and rewards of working within professional theatre. They audition to become part of a company (entirely made up of students) who then go through a full time rehearsal process and production week with an exclusively professional creative & production team drawn from the world of West End musicals & national touring productions. This provides the students a unique opportunity to actually undergo a process of “work experience” as musical theatre performers – something that is not available anywhere else.

This package is for **EXCLUSIVE SPONSORSHIP FOR ONE YEAR** of this important annual project. The benefits to the students of participation in a project of this nature cannot be over emphasized, neither unfortunately can the costs involved and it is simply not possible to mount a project of this nature without significant financial support and assistance.

It is recognized that this is major sponsorship and its value to the school and our activities cannot be over played. As a result we would be keen to discuss with any potential sponsor any ways that we could complement each other’s activities in addition to the benefits listed below.

Benefits received by the sponsor include;

- Logo/branding on all **MUSICAL** leaflets, posters & other advertising media.
- Dedicated editorial coverage through local media and on BIGLITTLE website.
- Complimentary full page, advert & editorial in show programme.
- 40 complimentary tickets for the production. *[additional tickets available at discounted rates]*
- Opportunities for marketing Sponsor’s product/service at the theatre during show week and during promotional events in the run up to the show... *[all sorts of types of activity are possible here, subject to negotiation]*
- The use of the school’s musical theatre ensemble VISION for an event for the sponsor. *[again, lots of possibilities here – a concert, dinner event for clients, family day, press launch etc.]*
- Invitation to view rehearsals at key points during the creative process.
- 4 complimentary tickets for BIGLITTLE SPOTLIGHT summer production. *[additional tickets available at discounted rates]*
- Invitation to SPOTLIGHT first night after-show reception
- 8 complimentary tickets for BIGLITTLE “VISION” cabaret dinner (November)

- **OTHER NON-EXCLUSIVE PRODUCTION SPONSORSHIP OPTIONS ARE AVAILABLE. PLEASE CONTACT US TO DISCUSS HOW WE MAY DEVELOP A PARTNERSHIP.**